



## Business/Venue Partnership Agreement

**BirthdayPartyBooker.com Description:** BirthdayPartyBooker.com (BPB) is an online destination for anybody wishing to plan their birthday in New York City. BPB will act as a medium (promoter) between the venue and the interested party.

### BPB Guarantees:

1. All venues will have equal visibility on the website (excluding "featured venue")
2. A BPB specialist will be at the venue for a unspecified amount of time to ensure success
3. All birthdays are screened to the level that the venue feels comfortable with
  - a. 21+
  - b. Crowd you're aiming for
4. All parties will be planned/booked/order faxed in by the Thursday of each week – if by chance we get a late booking, we'll call the venue/point person and you will be able to take it on or not
5. Free placement on the site for 2 months from "launch day"
  - a. \$200 a month for listing
  - b. \$500 a month for homepage/featured listing

### Venue Guarantees:

1. Doorman will give *priority* to all BPB bookings
2. To pay the monthly listing of \$200 or featured listing of \$500
3. 1 complimentary bottle of vodka and or champagne/table per 25 people booked.
4. No cover for all BPB bookings
5. Payment will be issued as followed:
  - a. Payment by check one week after scheduled party
  - b. For every 20 person booking/\$120
  - c. For every 30 person booking/\$200
  - d. For every 40 person booking/\$250
  - e. For every 50 person booking/\$300

**BirthdayPartyBooker.com, Inc**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

**Venue/Club/Bar**

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_